

IDM partners with Ohio university

By PORTIA Mlilo - June 23, 2017



COLLABORATION; IDM Managing Director Onalenna Seitio-Kgokgwe and Professor Gillian Ice of Ohio

The Institute of Development Management (IDM) recently embarked on a roadshow to engage strategic partners overseas.

The roadshow was part of supporting the institution's 2016-2021 strategy and aims to enhance their product and become a preferred service provider in human resource development.

Last week IDM held a press briefing in Gaborone to launch their strategic partners, Ohio University.

IDM is a regional learning institution that was established by King Moshoeshoe I of Lesotho, King Sobuza I of Swaziland and Sir Seretse Khama of Botswana.

Speaking at the media briefing IDM Botswana General Manager, Onalenna Seitio-Kgokgwe, said they develop human resource through consultancy, training and research.

She said they have so far produced leaders of high quality.

"IDM has made a contribution to development leaders in our three countries of operation. When we started we were only focusing on service needs for people who are working. Due to changes in our socio-economic environment we decided to address our young population and currently 50% of our enrollment is young people. We offer a range of programmes in short and full courses time certificates courses up to Masters Degrees," said Kgokgwe

She said in 2016 they reviewed their strategic plan to reposition the institution in the market.

The General Manager said the plan focuses on responding to the needs on the three nations they serve.

She said before they develop a programme they go out to the market to identify a gap.

Kgokgwe said they partner with international universities such as Ohio to strengthen their programmes and offer their students an experience.

Professor Gillian Harper Ice of Ohio University said they are excited with the partnership.

She said they have worked in Botswana for the past 40 years in teacher development programmes.

"We have a strong relationship with Botswana and have over 50 graduates here who graduated from Ohio. Ohio has different scholarships which we offer Botswana students to study at our university. We will be working with IDM to do research and collect data on non-communicable diseases and this is an opportunity for their students to gain research skills and community engagement," said Ice