



FINANCE FOR EXECUTIVES

FEE:
M2,500

COURSE DESCRIPTION:

Many executives ascend to positions of great responsibility with less knowledge of finance than they desire. This essential course is an expertly designed overview of the crucial frameworks and tools of modern corporate finance. Over five days, this programme breaks down the barriers faced by managers and directors and equips participants with tools that are immediately applicable in any organization.

DURATION:
5 DAYS

TARGET PARTICIPANTS:

The programme targets mid to senior level executives who would benefit from a focused and practical overview of corporate finance. This includes executives in all functional areas, including but not limited to general management, corporate planning, strategy, marketing and sales operations.

LEARNING OUTCOMES:

- Developing the skills required to critically assess the financial health and needs of your firm
- Understanding and practice how to allocate financial and other resources optimally
- Evaluating major investment project
- Assessing the attractiveness of investment through discounted cash flow (DCF) modelling and analysis